There's a difference between interest and commitment. When you're interested in doing something, you do it only when circumstance permit.

When you're committed to something, you accept no excuses, only results.
Publishing in Journals

Associate Professor T. Ramayah
Room 118, Level 1,
School of Management,
Universiti Sains Malaysia,
11800 Minden,
Penang, Malaysia.
Tel: 604-653 3888 ext 3889
Fax: 604-657 7448
Email: ramayah@usm.my
ramayah@gmail.com
“Enforcing the publish or perish rule, Dean McWit?”
Publishing research results is an integral part of a researcher’s professional life.

Without Publication, Science is Dead.

Gerald Piel
Co-founder of the modern incarnation of Scientific American magazine
Publishing

Dissemination of research result is just as important as the research activity itself. This will ensure the use of research results is maximized.

Ming Tham
Publications

The number and quality of the publications is an important, possibly the most important factor deciding the career of a scientist, practically a matter of life and death.
Habit of Writing

- Talking about writing isn’t writing. Thinking about writing isn’t writing. Dreaming or fantasizing isn’t writing. Neither are outlining, researching, or making notes. All these may be a part of the whole milieu of the writing life and necessary to getting a project completed, **but only writing is writing**.

- “You can’t sit around thinking,” said fiction writer David Long. “**You must sit around writing.**”
Agenda

- Types of Publication
- Why we publish?
- High Impact journals
- Advice to get published
Types of Publication

- Conference proceedings
  - International
  - National
Journals

- Indexed
  - EconLit, Cabell, Academic Research, Business Index, Business Source

- Non-Indexed
  - Trade Journals example: MMR
The International Journal of Commerce and Management is a blind refereed quarterly journal that publishes empirical, conceptual and review papers of exceptional quality that contribute to and enrich management thinking and practices. Emphasis is given to papers that address controversial topics and which have a sound theoretical base and/or practical applications. All papers submitted should be original contributions and not under consideration for publication elsewhere.

Unique attributes

The International Journal of Commerce and Management is an official journal of the International Association for Business Disciplines.

Key journal audiences

The journal is essential reading for:

- Academic institutes
- Academics and researchers in all areas of business
- CEO’s
- Consultants
- Directors
- HR Managers
- Line Managers
- Performance Managers
- Personnel Managers
- Professors
- Researchers
- Senior Managers
- Training Managers

Scope/Coverage

Topics included, but are not restricted to, the strategic, human resource, financial, regulatory, management and cultural aspects of international trade.

Indexed and Abstracted in

- Applied Statistics
- Cabell’s Directory of Publishing Opportunities in Management & Marketing
- EBSCO (Business Source Complete)
- Gale
- INSPEC
- Quality Control
- Sociological Collection
- World Banking Abstracts
- Zetoc (British Library)

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Citation Indexed

- SCOPUS
- ISI (Institute for Scientific Information)
  - Impact Factor
Detailed reviews of recent publications

Coverage

- Corporate communications
- Public relations
- Public affairs
- Workforce communications
- Customer relations
- Corporate brand management
- Corporate social responsibility
- Internal communications
- Investor relations
- Crisis and risk management
- Environmental and community relations

Target audience

- Corporate communications directors
- Directors and heads of public relations
- Heads of public affairs
- Heads of internal communication
- Internal and external marketing managers
- Managing directors and CEOs
- Change managers
- Brand managers
- Knowledge managers
- Strategic planners
- Communication consultants
- Academics and researchers in public relations, communications and journalism
- MBA students

Indexed and Abstracted in

- ABI Inform
- Cabell's Directory of Publishing Opportunities in Marketing
- Communication Abstracts
- Electronic Collections Online
- PsycINFO
- Scopus
- Zetoc (British Library)

Rankings

Australian Business Deans Council (ABDC) Journal Quality List - B ranking

Submission News

The Journal of Communication Management has transferred to the Scholar One Manuscript Central online submissions system. For details on how to submit, go to Manuscript Central at http://manuscriptcentral.com
E-mail Alerts

Save a Search Alert
A Search Alert is a saved search that you can schedule to run at certain intervals. If any new results are found you will receive an e-mail with the first 25 results and a link into Scopus to access all new results. (Privacy Policy)

Note: Results from non-Scopus databases will not be included in the alert e-mails.

Search:
TITLE-ABS-KEY-AUTH(knowledge sharing) | Edit

Name of alert:
knowledge sharing

E-mail address(es):
ramayah@usm.my

Separate multiple email addresses by a semicolon, comma, space or enter.

Frequency:
Every week □ on Friday □

E-mail format:
● HTML □ Text

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(*) = Required fields

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alert@scopus.com [alert@scopus.com]

Sent: Thursday, May 23, 2013 2:12 PM
To: Ramayah A/L Thurasamy

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Your search alert called "knowledge sharing" has found 40 new results on Scopus. View all new results in Scopus.

First 25 of 40 results

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<td>Coupet, S., Nassiri, R., Allu, O., Coppola, C.</td>
<td>2013</td>
<td>International Journal of Disaster Risk Reduction, 4 pp. 10 - 14</td>
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<td>5. Consuming and creating: Early-adopting science teachers' perceptions and use of a wiki to support professional development</td>
<td>Donnelly, D.F., Boniface, S.</td>
<td>2013</td>
<td>Computers and Education, 68 pp. 9 - 20</td>
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Journals
Impact Factor Journals
Impact Factor Journals
How do we Identify them?

- ISI Thomson
- What is the Impact Factor?
  - Journal website
  - Thomson ISI
MASTER JOURNAL LIST

SEARCH OUR MASTER JOURNAL LIST

Search Terms:

Search Type:

Title Word

SEARCH

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- Science Citation Index Expanded Source Publication
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- Key insights into the latest international developments in the research and practice of library and information science, and information management.
- Insights into the key economic, behavioural, social, ethical, technological, international, business, political and management issues of the field.

Key journal audience
Academics, practitioners and students in the field of information studies

Coverage
- Information management
- Information organisation
- Librarianship
- Data protection
- Information retrieval
- Digital libraries
- Interactive information retrieval
- Intellectual property and copyright
- Information industry
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- Library, Information Science and Technology Abstracts
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- OmniFile Full Text Select
- Professional ABINFORM Complete
- Professional ProQuest Central
- ProQuest Advanced Technologies & Aerospace Journals
- ProQuest Central
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Management, Business, Accounting, Economics, Education, Social Sciences, Information Studies |
| 6 | ICE Virtual Library (Current + ICE Archive Collection)  
Civil Engineering |
| 7 | IEEE Xplore  
Civil Engineering |
| 8 | Images MD  
Medical and Life Sciences |
| 9 | Taylor & Francis Online  
Multi-Discipline |
| 10 | ISI Web of Knowledge  
Sciences, Social sciences, Arts, Humanities |
| 11 | Journal Citation Reports  
Sciences, Social sciences, Arts, Humanities |
| 12 | JSTOR  
Multi-Discipline |
| 13 | LawNet (Currently Unavailable)  
Law (Malaysia) |
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   COMMUNICATION
   CRIMINOLOGY & PENOLOGY
   CULTURAL STUDIES
   DEMOGRAPHY
   ECONOMICS

2) Select to view Journal data or aggregate Category data.

   View Journal Data - sort by: Journal Title

   View Category Data - sort by: Category Title

Submit
### Journal Summary List

#### Journals from: subject categories COMMUNICATION

**Sorted by:** Journal Title

**Journals 1 - 20 (of 72)**

Ranking is based on your journal and sort selections.

<table>
<thead>
<tr>
<th>Mark</th>
<th>Rank</th>
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<th>ISSN</th>
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### Journal: COMMUNICATION RESEARCH

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#### Journal Information

- **Full Journal Title:** COMMUNICATION RESEARCH
- **ISO Abrev. Title:** Commun. Res.
- **JCR Abrev. Title:** COMMUN RES
- **ISSN:** 0093-6502
- **Issues/Year:** 6
- **Language:** ENGLISH
- **Journal Country/Territory:** UNITED STATES
- **Publisher:** SAGE PUBLICATIONS INC
- **Publisher Address:** 2455 TELLER RD, THOUSAND OAKS, CA 91320
- **Subject Categories:** COMMUNICATION

#### Eigenfactor® Metrics

- **Eigenfactor® Score:** 0.00396
- **Article Influence® Score:** 1.310
Journal Impact Factor

Cites in 2012 to items published in: 2011 = 58
2010 = 88
Sum: 146

Number of items published in: 2011 = 36
2010 = 36
Sum: 72

Calculation: Cites to recent items = 146
Number of recent items = 72

= 2.028

5-Year Journal Impact Factor

Cites in {2012} to items published in: 2011 = 58
2010 = 88
2009 = 113
2008 = 112
2007 = 59
Sum: 430

Number of items published in: 2011 = 36
2010 = 36
2009 = 36
2008 = 36
2007 = 29
Sum: 173

Calculation: Cites to recent items = 430
Number of recent items = 173

= 2.486

Journal Self Cites

The tables show the contribution of the journal’s self cites to its impact factor. This information is also represented in the cited journal graph.

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<td>Impact Factor without Self Cites</td>
<td>1.917</td>
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ResearcherID provides a solution to the author ambiguity problem within the scholarly research community. Each member is assigned a unique identifier to enable researchers to manage their publication lists, track their times cited counts and h-index, identify potential collaborators and avoid author misidentification. In addition, your ResearcherID information integrates with the Web of Knowledge and is ORCID compliant, allowing you to claim and showcase your publications from a single one account. Search the registry to find collaborators, review publication lists and explore how research is used around the world!

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Scholar Alert: New citations to my articles

Strategic and tactical factors for successful ERP projects: Insights from an Asian country
Purpose: This study aims to identify strategic and tactical factors that are crucial for the successful implementation of ERP systems. Although there are many factors that influence the success, this study focuses on strategic factors, namely, Top Management Support, ...

[PDF] A Study of Users and Non-Users of Internet Banking in Malaysia
J Munusamy, S Aniramalah, S Chelliah
Abstract—This study aims to identify the perceptual differences between Internet Banking Adopters and Non-adopters especially in the Malaysian Retail Banking Sector. It investigates whether the perception varies between adopters and non-adopters on the ...

IMPLEMENTING TPM PROGRAMME AS A TQM-TOOL IN INDIAN MANUFACTURING INDUSTRIES
JP Majumdar - Asian Journal on Quality, 2012
Purpose: Total Productive Maintenance (TPM) is a very powerful program of equipment-maintenance in manufacturing industries and is a direct part of Total Quality Management (TQM). In the manufacturing industry, TPM is a very effective tool for improving the product ...

[PDF] Effetti della pubblicità online sulle decisioni di acquisto in Internet. Indagine sulle opinioni dei giovani consumatori
F Buffa - Simeva rivista di studi e ricerche, 2012
Abstract: Obiettivi del paper: Il lavoro si inserisce nel dibattito scientifico riguardo agli effetti della pubblicità online nelle decisioni di acquisto dei giovani consumatori. Obiettivo è rilevare le opinioni della fascia giovane rispetto a media habits, comportamento ...
Scholar Alert: [Internet Addiction]

[PDF] Correlation between Affect and Internet Addiction in Undergraduate Medical Students in Mangalore

KB Vidyachathoth, NA Kumar, SR Pai - J Addict Res Ther, 2014
Abstract Background: In the postmodern era, the online environment has become a significant arena for everyday living. Internet itself is a harmless tool but incorrect usage of net might consequently result in disruptions in mental health and social relationships.

Is it meaningful to distinguish between generalized and specific Internet addiction?
Evidence from a cross-cultural study from Germany, Sweden, Taiwan and China

C Montag, K Bey, P Sha, M Li, YF Chen, WY Liu... - Asia-Pacific Psychiatry, 2014
Methods The present study investigates the relationship between generalized and specific Internet addiction in a cross-cultural study encompassing data from China, Taiwan, Sweden.
The Dark Side of Publishing

Predatory Open Access Journals
Oxford on alert: predatory conference organisers are coming to town, or, Oxford beware: OMICS predators are coming to town

March 5, 2014

Guest blog post by Dr. Ali Mobasher, University of Nottingham

Oxford, also known as the “City of Dreaming Spires” (the term coined by poet Matthew Arnold) is a beautiful university town in the UK. It is my Alma Mater and the place that I spent four happy years in during my PhD work. Unfortunately, this beautiful city is being targeted by the notorious OMICS Group this spring. The OMICS Group is proposing to hold the 5th International Conference on Biomarkers and Clinical Research from April 15-17, 2014 at the University of Oxford. Here is the e-mail that I received from them on 26 February:
International Announcement

For Contribution of Academicians and Individual Researchers to

JÖKULL JOURNAL

ISSN: 0449-0576

http://www.jokulljournal.com/

Jökull journal has a long lasting history in production of novel scientific works which are both well trusted and broadly indexed in international databases. Jökull publishes research papers, notes and review articles concerning all aspects of the life sciences. The journal currently owns the five-year impact factor of 1.604.

General Information
Fake Journals

First, the latest hijacking. The legitimate website for the journal *Mitteilungen Klosterneuburg* is here. Unlike other hijacked journals, this one is open-access, at least for recent issues; the journal was founded in 1951.

Now the hijacked version of *Mitteilungen Klosterneuburg* can be found here. Also, the table below details hijacked journals (and their legitimate counterparts) that I documented previously:

<table>
<thead>
<tr>
<th>Hijacked Journal</th>
<th>Authentic Journal</th>
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<tbody>
<tr>
<td>Archives des Sciences</td>
<td>Archives des Sciences</td>
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<tr>
<td>Bothalia Journal</td>
<td>Bothalia</td>
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<tr>
<td>Bradleya [Link dead]</td>
<td>Bradleya</td>
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<tr>
<td>Jökull Journal</td>
<td>Jökull</td>
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<tr>
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<td>Nationalpark-Forschung in der Schweiz</td>
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<td>Pensee</td>
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<td>Wulfeia, Wulffenia,</td>
<td>Wulfeia</td>
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</table>

Recently, in response to an inquiry, I looked at the homepage of a publisher that has been on my list for some time, Tomas Publishing. Based in Victoria, Seychelles, Tomas Publishing boasts four journals in its portfolio. The journals all have broad scopes and all falsely claim to have impact factors.

Tomas Publishing
Problematic Impact Factors

Evaluation Method

Eligibility condition

Journals with p-ISSN/e-ISSN are eligible to apply.

The Global impact factor is calculated per year on the basis of a 100 points contribution scale and on Number of articles published during a year. Articles are selected from each issue and their quality is judged.

Evaluation Methodology

The below quality factors are evaluated:

- Originality Contribution (OC) 50%
- Scientific Quality Contribution (SQC) 20%
- Review Process Contribution (RPC) 20%
- Regularity and stability Contribution (RSC) 5%
- Technical Editing Quality Contribution (TEQC) 5%

Total Quality Contributing Factor (TQCF) = OC + SQC + RPC + RSC + TEQC

Originality in research

This aspect carries the highest score of 50 points. An original research article is the one based on original research, and here it is needed to define what original research is all about which means that if the knowledge is used properly, it leads to innovation of new ideas or further enhancements, while on the other side when such knowledge is used repetitively in a reformulated fashion it would result in plagiarism of research articles pulling out the quality of research. In a few words, the research produces new knowledge instead of summarizing what is already known in a new form. There are many ways to produce new knowledge: observations, experiments, new approaches to solving existing problems, etc.

Scientific quality

This aspect carries 20 points score. Scientific journals are meant for further progress of science, and for this reason, they want to publish only those scientific researches that are able to break new ground in their fields. Therefore, the scientific quality of the research should be evident from the research article.
Your Submissions
Editorial Office [msciences@aol.com]

To help protect your privacy, some content in this message has been blocked. If you’re sure this message is from a trusted sender and you want to re-enable the blocked features, click here.

Sent: Tuesday, February 11, 2014 4:06 AM
To: Ramayah A/L Thurasamy

Dear Colleagues;

We courteously invite you to submit your original work to one of our journals:

Journal of Advanced Studies in Topology

Indexed in:


Global Impact Factor Inclusion: 0.607
Universal Impact Factor 2012: 1.2372
Impact factor (Calculated by AQCJ): 0.826
[JSSR] IMPACT FACTOR 0.981 INVITATION FOR RESEARCH PAPERS/ ARTICLES/ REVIEWS/ CASE STUDIES/ REPORTS

jssreditor.cir@gmail.com
12:20 PM (6 minutes ago)

to me

unsubscribe from all future mailings.

Impact Factor 0.981 indexed Google Scholar, Scopus, Eysource, CiteSeer, UlrichWeb, Scientific Commons (Univ. of St Gallens), University of Karlsruhe, Germany, Penn State University, Informatics, ProQuest CSA Technology Research Database, NASA ADS (Harvard Univ.), Index copernius, International society of Universal Research in sciences, DJRL.

Topics of Interest

IMPORTANT DATES

jssreditor.cir@gmail.com
Add to circles

Study ACCA at LSBF
Combine ACCA with an MBA/MA degree Start March 2014 - Apply today!
www.lsbf.org.uk/ACCA

Science Courses?
One Click Away From What You Are Looking For: Visit Us Now!
stdirectoryedu.com/Science+Course:

May chiun Lo
Types of Publication

- Books
- Chapters in a Book
- Book Reviews
- Interviews
Why Do We Publish?
Why Do We Publish?

- The fun of discovery
- Advancing theory and practice in our field
- Creating worldwide professional (and personal) networks
- Enhancing personal reputation
- Enhancing institutional reputation and funding
- Enhancing the field’s reputation
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<th>Title</th>
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<td>The moderator-mediator variable</td>
<td>Journal of personality and social psychology</td>
<td>psycholap.org</td>
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<td>Observation of a newborn at</td>
<td>Phys. Letters B</td>
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<td>Diagnosis and management of</td>
<td>Neurology</td>
<td>AW Enterprises</td>
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<td>Strong association of the new born</td>
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INTRODUCTION

The International Conference on Statistics in Science, Business and Engineering 2012 (ICSSBE2012)

"Empowering Decision Making with Statistical Sciences"

10th - 12th September 2012

Awana Porto Malai Hotel, Cameron Highlands, Malaysia

CALL FOR PAPER

IMPORTANT DATES

- Final Date for Abstract Submission: 6th April 2012
- Notification of Abstract Acceptance: 20th April 2012
- Final Date for Full Paper Submission: 11th June 2012
- Notification of Full Paper Acceptance: 31st July 2012
- Final Date for Early Bird Registration: 15th July 2012
- Final Date for Camera Ready Submission: 29th August 2012
- Final Date for Registration and Payment: 31st August 2012

CALL FOR PAPER

The proceedings of ICSSBE2012 will be included in the IEEE Xplore database and has been registered in the IEEE conference listing. It will normally be indexed leading to SCOPUS listing.

Meanwhile, selected papers (with 40% modifications) will be published in indexed journals as follows:

1. International Journal of New Computer Architectures and their Application (IJNCAA)
2. International Journal of Digital Information and Wireless Communications (IJDIWC)

SCOPE OF PAPER

Authors are invited to submit full papers pertaining to issues and research in the following areas of interest which includes, but are not limited to the following tracks:

- Actuarial Science
- Environmental Statistics
- Quality Assurance
- Business Statistics
- Financial Risk Analysis
- Data Mining
- Marketing Research
- Forecasting
- Biostatistics
- Risk Management
- Bioinformatics
- Genomics
- Bayesian Statistics
- Health Statistics
- Consumer Satisfaction Index
- Industrial Statistics
- Sports Statistics
- Communication Statistics
- Investment Analysis
- Statistical Consulting
- Data Warehousing
- Medical Statistics
- Statistical Modelling
- Data Visualization
- Microarray Statistics
- Sports Statistics
- Decision Theory and Models
- Multicriteria Decision Making
- Decision Modelling
- Design of Experiments
- Official/Departmental Statistics
- Teaching and Learning of Statistics
- Demographics
- Operations Research
- Time Series Modeling
- Econometrics
- Pension and Social Security
- Total Quality Management
- E-Learning in Statistics
- Performance Measurement
- Tourism Statistics
- Engineering Statistics
- Psychometrics
- Other Statistical Applications

INTERNATIONAL SCIENTIFIC COMMITTEE

Emeritus Prof. Dr. John Pollard
University of Macau, Macau

Prof. Dr. Maman Djuhari
Institute Technology Bandung, Indonesia

Prof. Dr. Chris Robertson
University of Strathclyde, Scotland

Prof. Dr. Joseph F. Hair
Kennesaw State University, USA

Prof. Dr. Azami Zaharim
Deputy President, Malaysia Institute of Statistics

Prof. Dr. Awang Builgra Awang Mahmud
University of Macau, Macau

Prof. Dr. Habshah Midi
Universiti Putra Malaysia, Malaysia

Prof. Dr. Mohd. Zen Raish
University of Malaya, Malaysia

Prof. Dr. Mohamed Azmi Ahmad Hassali
Universiti Sains Malaysia, Malaysia

Prof. Dr. Yap Bee Wah
Universiti Teknologi Malaysia, Malaysia

Assist. Prof. Dr. Simon Fong
University of Macau, China

KEYNOTE SPEAKERS

Keynote speaker 1
Prof. Dr. Chris Robertson
University of Strathclyde, Scotland

Keynote speaker 2
Prof. Dr. Joseph F. Hair
Kennesaw State University, USA

Keynote speaker 3
Prof. Dr. Rüdiger Schulte
University of Duisburg-Essen, Germany

Keynote speaker 4
Mr. Zainal Abidin Mohd Kassim, FSA
Fellow of The Institute of Actuaries (UK), Malaysia

Invited speech 1
Assoc. Prof. Dr. Simon Fong
University of Macau, China

Invited speech 2
Prof. Dr. Awang Builgra Awang Mahmud
Universiti Putra Malaysia, Malaysia

Invited speech 3
Prof. Dr. Joseph F. Hair
Kennesaw State University, USA

Invited speech 4
Prof. Dr. Rüdiger Schulte
University of Duisburg-Essen, Germany

Invited speech 5
Mr. Zainal Abidin Mohd Kassim, FSA
Fellow of The Institute of Actuaries (UK), Malaysia

Contact Us:
Seminar Secretariat:
C/o Education Services Sdn. Bhd.
No. 12-1, Jalan Danga 84011, Taman Tonggat, Butterworth, 53300 Kajang, Selangor Darul Ehsan, Malaysia
Tel: +603-8413 3960
Fax: +603-8413 7657
Email: info@icssbe2012.com
Dear Prof. Ramayah,

Jörg Henseler, Gabriel Cepeda, José Luis Roldán and I are currently preparing a PLS user conference ("2nd International Symposium on Partial Least Squares Path Modeling") to be held 17-18 June 2015 in Sevilla, Spain.

We are currently looking for highly regarded scholars in the field of PLS who would like to become member of the Scientific Program Committee. This is mostly a representative task; eventually it will involve writing a brief review, or giving advice in program-related questions.

My question is whether you would be interested in becoming member of the Scientific Program Committee?

Looking forward hearing from you!

Best regards,

Christian
Why Do We Publish?

- Knowledge sharing
- Building personal relationships and professional teams in co-authorships
- **Obligation of professionals in higher education**
- Promotion, tenure, and pay increments (where merit pay or bonuses are offered)
- **Pride in accomplishments**
Dear Professor Ramayah,

Emerald Literati Network 2010 Awards for Excellence

Every year Emerald invites each journal’s Editorial Team to nominate what they believe has been that title’s Outstanding Paper and up to three Highly Commended Papers from the previous 12 months. Your paper has been included among these and I am pleased to inform you that your article entitled "What makes undergraduate students enroll into an elective course? The case of Islamic accounting" published in International Journal of Islamic and Middle Eastern Finance and Management has been chosen as a Highly Commended Award Winner at the Literati Network Awards for Excellence 2010.

The award winning papers are chosen following consultation amongst the journal’s Editorial Team, many of whom are eminent academics or managers. Your paper has been selected as it was one of the most impressive pieces of work the team has seen throughout 2009.
Why Do We Publish?

- **Opportunity to travel**
- Opportunity to fund conference attendance
- Enhance personal development
- Enhance opportunity to author a book
- Enhance opportunities to edit or become an editorial board member of a journal and impact the field
Publishing Strategies
Advice to Get Published

- Start with a conference paper, but don’t stop there. If it was good enough to be accepted as a refereed conference paper, it’s good enough to be published somewhere.

- Listen to the feedback provided by the conference referees and adjust your paper accordingly. Seek out people you trust at the conference and ask them for more feedback.
Conference

Paper Permission for inclusion in edited work: "Organizational Culture, Learning, and Knowledge Management"
Jon Westover [jon.westover@gmail.com]

You replied on 2/15/2011 10:44 AM.

Sent: Tuesday, February 15, 2011 5:59 AM
To: hoon.hoon.oth@bcom.co; Ramayah Afi. Th WHEN starting Muhamed Jantan
Attachments: [Mail: jon.westover](mailto:jon.westover@gmail.com)
[Open as Web Page]

Toh Hoon Hoon, T. Ramayah, and Muhamed Jantan,

My name is Jonathan H. Westover and I have entered talks with Common Ground Publishing to publish an edited work entitled: "Organizational Culture, Learning, and Knowledge Management" (find a brief book description below).

I am contacting you because I would like to include your paper, "Knowledge Management: An Exploratory Study on Malaysian Organizations" in the book. To do so, I need to obtain signed permission from all authors on the oracle to use your paper (if applicable). If you are interested in having your paper included in the book, attached you can find a "Contributor Contract," which you would need to sign (including all co-authors if applicable) and then return to me (you can sign and scan the signed sheet and then email it back to me).

Please let me know if you would be interested in having your paper included in this book, and if so, please sign and return the Contributor Contract to me ASAP.

Additionally, if you wish to have your paper included in this edited work, please provide me with updated author bio information, as that will be included (if I don't receive updated author bio info, I will defer to the bio information that Common Ground Publishing has on file for you).

Thanks and please let me know if you have any questions.

Sincerely,

Jonathan H. Westover, Ph.D.
Assistant Professor of Business
Advice to Get Published

- Don’t be discouraged. A paper often requires 3-4 revisions before it is finally accepted. Especially in SSCI, SCI and other quality journals, you will probably be rejected the first time around.
- Pay attention to all of the feedback you get and modify accordingly, and revise, resubmit, revise, resubmit, revise, resubmit.
Is Supply Chain Integration Worthwhile for Manufacturing Control?
The impact of technological learning on NPD outcomes: The moderating effect of project complexity

Joshua Ignatius\textsuperscript{a}, Jasmine Yeap Ai Leen\textsuperscript{b*}, T. Ramayah\textsuperscript{b}, Chai Kah Hin\textsuperscript{c}, Muhamad Jantan\textsuperscript{d}

\textsuperscript{a} School of Mathematical Sciences, Universiti Sains Malaysia, 11800 Penang, Malaysia
\textsuperscript{b} School of Management, Universiti Sains Malaysia, 11800 Penang, Malaysia
\textsuperscript{c} Department of Industrial and Systems Engineering, National University of Singapore, Singapore 119260, Singapore
\textsuperscript{d} Corporate and Sustainable Development Division, Universiti Sains Malaysia, 11800 Penang, Malaysia
As one reviewer said "In a world where I could devote all of my time to helping colleagues produce better papers, I think this would be one that we could shepherd along". I think that the enjoyment concept and its relation to ease of use are promising topics. But I am afraid, this is not that world, and the authors have not done enough to connect this research to the HCI field."
Advice to Get Published

- Whenever you produce a paper---for a course, as a masters or doctoral thesis, for a company, or when a student submits the same to you → consider it as a potential publication.

- Consider co-authoring it with a colleague or a student → but be cautious about correctly providing author attribution.
Advice to Get Published

- When you attend a conference, do you hear a paper that you particularly like? *(If not, you are attending the wrong conference!)*
- Talk to the author of the paper after the presentation and explore ways in which you can work together in doing joint research.
Advice to Get Published

- Ask someone to work with you--co-authoring with a respected name in your field can enhance your possibilities for publication. They might say no, but they might say yes, too!

- Think of people from other countries who might add an interesting cultural component. The order of authorship, however, should reflect the relative amount of work that each party has contributed.
Ramayah T to jhwu

Dear Prof. Jen-Her Wu,

First of all thank you very much for the review. We will try and finish up the revision by the date given. Would it be possible for us to invite another new co-author to help in revising the work as it may involve some statistical analysis with SEM? Kindly advise.

Regards,

T. Ramayah
- Show quoted text -
--
http://www.ramayah.com/

Jen-Her Wu to me

On Mon, 1 Dec 2008 18:15:59 -0800, Ramayah T wrote
Dear Prof. Ramayah.

Sure, no problem.
A decomposed theory of reasoned action to explain intention to use Internet stock trading among Malaysian investors

T. Ramayah\textsuperscript{a},\textsuperscript{b}, Kamel Rouibah\textsuperscript{b}, M. Gopi\textsuperscript{a} and Gary John Rangel\textsuperscript{c}

\textsuperscript{a}Technology Management Lab, School of Management, Universiti Sains Malaysia, 11800 Minden, Penang, Malaysia

\textsuperscript{b}Department of Quantitative Methods and Information Systems, College of Business Administration, P.O. Box 5486, Safat 13055, Kuwait

\textsuperscript{c}Altera Corporation (M) Sdn. Bhd., Plot 8, Bayan Lepas Technoplex, Medan Bayan Lepas, 11900 Penang, Malaysia
Advice to Get Published

- Who is writing in areas of interest? Write to them (e-mail) and explore their interest in working with you.

- You might even volunteer to do a draft of an article for them to critique and add to, or you might volunteer to do some data collection, especially in a cross-cultural study context.
RE: Invitation to University Science Malaysia

Viswanath Venkatesh [vvenkatesh@vvenkatesh.us]

You replied on 6/7/2010 1:40 PM.

Sent: Wednesday, December 23, 2009 11:08 AM

To: Ramayah A/L Thurasyam; Gary John Rangel

I thought I'd be in Penang for two or three days.

I will likely come from Hong Kong and would like to travel to India (or Hong Kong).

--vv

Sincerely,

Viswanath Venkatesh
Professor and George and Boyce Billingsley Chair in Information Systems
Walton College of Business
University of Arkansas
Fayetteville, AR 72701
Phone: 479-575-3869; Fax: 479-575-3689
Email: vvenkatesh@vvenkatesh.us; Website: http://vvenkatesh.com
Advice to Get Published

- Explore grant opportunities. Even development grants (which seem to be more available than research grants) can lead to publication.

- Consider colleagues at other universities in your country or in other departments in your university. *With whom do you have shared interests? Write with them.*
Advice to Get Published

- Practitioners almost always have interesting stories to tell, but they don’t know how to write them up and often have no incentive to do so.
- Attend practitioner conferences and offer to work with practitioners to write case study articles.
Advice to Get Published

- Frequently, there will be CFPs (Calls for Papers) for a journal that is publishing a special topics issue that might be in your area of interest or expertise.
CALL FOR BOOK CHAPTERS & Call for Reviewers

MOBILE LEARNING: Pilot Projects and Initiatives

You are invited to submit a chapter proposal describing a pilot project or initiative employing the use of mobile wireless technologies to enhance learning. We also seek colleagues from all fields involved with m-learning who are willing to provide quality reviews of submitted chapters in a timely manner. This book will be intended for those in the learning and training community who seek to learn more about the applications and practicabilities of mobile learning.
**Special Issue**

**International Journal of Asian Business and Information Management (IJABIM)**

http://www.igi-global.com/journal/international-journal-Asian-business-information/1137

*************** CALL FOR PAPERS ***************

SPECIAL ISSUE ON Strategies, Challenges, and Opportunities for SMEs: Perspective from Developing Countries

Guest Editors: Professor T. Ramayah
Associate Professor Dr Noor Hazlina Ahmad
Dr Hasliza Abdul Halim

**INTRODUCTION:**

Small and medium-sized enterprises (SMEs) are widely seen as engines of economic growth in many countries all over the world. The contribution of SMEs in developing Asia is vital (more pronounced as compared to SMEs in Europe and North America) as they make up about 80 per cent of all non-agricultural enterprises, generate about the same percentage of total employment and contribute between 40 to 70 per cent of total value added (Tambunan, 2007).
Advice to Get Published

- When you receive feedback from editors, in addition to modifying your manuscript, provide a two-column table - with the reviewers’ comments in the first column, and your response in the second column.

- You do not have to accept all of the suggestions—but you do have to provide your argument when you disagree.
Advice to Get Published

- Read your professional literature—faithfully.
- Every journal article provides suggestions for future research. Reading the literature also makes it easier when it comes to providing your theoretical framework and your review of the literature.
Advice to Get Published

- Determine your most productive work time and focus on your writing during that time.
- Set aside time every day to do nothing but write. It can be a short time interval, but do it consistently. You will be surprised at how much writing you can accomplish in this time.
Advice to Get Published

- Consider all of the possibilities for publication from your research
  - a theory paper
  - an integrated literature review
  - a qualitative empirical article
  - and a quantitative empirical article.
Advice to Get Published

- Always review and follow the journal’s guidelines **exactly**. These are almost always on the Web. Major mistakes usually occur around referencing, manuscript length, and submitting the manuscript correctly.
Advice to Get Published

- One of the major problems encountered by authors is their English skills and lack of standard formatting.
- So, always work with a professional editor or a co-author who is an experienced published author with native language skills.
Common Errors in Manuscript Submissions

- Poorly written (English language)
- Do not follow guidelines
- Poorly and incorrectly formatted (i.e., use of space bar rather than tab key)
- Not organized to help the reader
- Lack of appropriate or any headings
- No theoretical framework
Common Errors in Manuscript Submissions

- Lack of an abstract
- Lack of a problem statement or research question
- Findings not associated with research questions
- Conclusions not associated with findings
Common Errors in Manuscript Submissions

- Recommendations not associated with conclusions.
- Plagiarism
- Inaccurate references
- Incomplete references
- Missing references
- Extraneous references
Common Errors in Manuscript Submissions

- Content not appropriate for the journal
- Incomplete description of methods
- Inappropriate methodology for research question
- Inappropriate analysis for data collected
- Tables not easily understood
Choosing the “Right” Journal for Your Paper

- **NEVER** submit a manuscript without reviewing several issues of the journal to determine appropriateness.
- Match the content of your manuscript with what is most often published in the target journal.
from JDM Journal of Database Management
<jd@unnotes.unl.edu>
to Ramayah T <ramayah@gmail.com>
date Thu, Aug 20, 2009 at 4:20 AM
subject Re: Submission of Paper for JDM
mailed-by unlnotes.unl.edu

Dear Dr. Ramayah,

Thank you for your interest in JDM. Attached please find the editor's report on your submission.

Best,
Keng

Editor-in-Chief, Journal of Database Management
Impact Factor: 2.0  Immediacy Index: 1.368
Website: http://www.igi-publish.com/jdm

E. J. Faulkner Chair Professor of MIS
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209 CBA, Department of Management
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Lincoln, NE 68588-0491, USA
Phone: 1-402-472-2078, Fax 1-402-472-5855
Dear Dr. Ramayah:

Thank you for submitting the paper “Explaining Intention to Use an Enterprise Resource Planning System: A replication and Extension” -- JDM S00-760.

As a procedure, an AE was assigned to screen the paper. This is to ensure that we can give timely feedback to the authors if a paper is not suitable for JDM. The AE has recommended that the current version of the paper not be sent out for review because the paper does not fit well with the theme and scope of JDM. This is in no way an indication of the quality of your paper. The readership of JDM is not accustomed to this topic. I would recommend that you submit your paper to the Journal of Global Information Management.

Thank you for submitting this article to the Journal of Database Management (JDM) and we hope you will continue to submit your work to JDM.

Best regards,

Keng Siau
Editor-in-Chief
Journal of Database Management
Dear T. Ramayah,

I have just had a chance to conduct an initial screening of your submission. Your paper presents a study of explaining intention to use an ERP System. The study was based in Malaysia – which is fine.

JGIM’s readership is very interested in reading about how the country context may explain the development of the research design and also the results of the study. In your case, I refer to aspects of Malaysian govt policy, education system, as well as national or ethnic sub-cultures.

The paper as it stands reads like a very general IS paper. There is no mention of the Malaysian country context at the paper. Why is it important to study Malaysia? Do you expect results to be different? It is not clear what your motivation and hence contribution of your work in the global IT context. Basically, it is not packaged for a global IT audience. The results of your study were not compared to similar studies in other countries to bring out the global theme where possible. This is very much of interest to our global IT audience. In addition, there is no implications of your results for global companies - i.e. companies looking at setting up in Malaysia or doing business with Malaysian firms.
Choosing the “Right” Journal for Your Paper

- Determine the purpose of your submission. If you want to aim high, expect more rejections, a much longer review timeline, less help from reviewers/editors, and longer time to production.
Choosing the “Right” Journal for Your Paper

- **NEVER, EVER** submit a manuscript to two or more journals at the same time. It is appropriate to submit to another journal after a rejection.

- If your research is country specific, decide where there is the greatest interest. A paper on Malaysia might have the greatest impact in a Malaysian or Asian journal.
Conferences

- Consider publishing your paper first in a research conference proceedings.
- But be careful; some journals will not allow publication if the article has been published elsewhere, *including* conference proceedings.
- Use the feedback that you receive, both formally and informally, to improve the paper.
- Editors who attend the conference may invite you to submit to their journal if they like your paper.
Conferences

- Conference proceedings are less prestigious than publishing in a journal.
- Presenting at a conference gives you an excuse to travel.
What is the trick to grab the attention of the editors to select our article?

- No short cut.
- No formulas.
- Luck of the draw
How to motivate oneself to keep on producing ISI standard articles?
Get Focused…Stay Focused

- Decide on a BROAD research “umbrella”

- Relate everything you do to a single overall concept

- Don’t work on unrelated topics
The New Academic: Critical Success Factors

- Know your research, methodology & practice trends
- Know your research domain (VERY well)
- Effectively describe your research area
- Change with the times
- Be flexible
- Work as a team player
Be vigilant

- Collect ideas: - notebook, post it notes
- Transferred to ongoing files on the subject. Notes could be organized and edited into the beginning of a paper.
- Easier to begin writing when there were already ideas on the page than it was to start from nothing.
Do your homework

- Pick journals like you pick stocks
- Should have a pool of journals
- Submit paper to a journal with a rising impact factor and higher acceptance rates. Avoid declining journals with low acceptance and diminishing impact factor.
- Could cause the journal to be removed from the SSCI and SCI ranking.
- Betting your research where you have the highest probability for publication
- Target your submission, not all to top journals
Time Management

- The dark side of writing. Many researchers mentioned that they still had time for family, but less TV, computer games, etc…
Stress Management

- Family
- Friends
- Students
- Holidays
Maintain a stock of papers under review constantly

- If the acceptance rate of the top-ranking journals is 15%, one needs about 7 papers under review at all times to have one paper accepted per year at the targeted journals.
- If your goal is to get 10 papers accepted in the first 5 years of your career, you need about a dozen papers under review at all times.
- Half a dozen papers should be under review at all times for untenured authors. This does not mean that you should write 7 new papers each year.
Creating a Supply Chain for Paper Publication

- Some effective researchers use a “research log”: a list of papers under review and where each paper is in the review process. The purpose of a log is to:
  - know when to send a reminder to the editor
  - prevent resubmission of a rejected paper to the same journal and
  - avoid multiple submission of several papers to the same journal within a short period of time.
<table>
<thead>
<tr>
<th>No.</th>
<th>Paper Title</th>
<th>Authors</th>
<th>Journal</th>
<th>Date Submitted</th>
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<tbody>
<tr>
<td>1</td>
<td>The Impact of Technological Learning on NPD Outcomes: The Moderating Effect of Project Complexity</td>
<td>Joshua Ignatius, Jasmine Yeap and T. Ramayah</td>
<td>Technovation</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; Revision September 9, 2010</td>
<td>ELSEVIER SSCI ISI = 2.466</td>
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<td>2</td>
<td>An Assessment Of E-Training Effectiveness In Multinational Companies In Malaysia</td>
<td>T. Ramayah, Noor Hazlina Ahmad and Tan Say Hong</td>
<td>Journal of Educational Technology &amp; Society</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; Revision October 11, 2010</td>
<td>SSCI ISI = 1.067</td>
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<td>3</td>
<td>Does The Notion Of &quot;Doing Well By Doing Good&quot; Prevail Among Entrepreneurial Ventures In A Developing Nation?</td>
<td>Noor Hazlina Ahmad and T. Ramayah</td>
<td>Journal of Business Ethics</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; Revision October 22, 2010</td>
<td>SSCI ISI = 1.088</td>
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<td>5</td>
<td>Understanding Consumer Intention with Respect to Purchase and Use of Pirated Software</td>
<td>T. Ramayah, Norazah Suki and Lee Sze Ern</td>
<td>Information Management and Computer Security</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; Revision August 31, 2010</td>
<td>EMERALD SCOPUS</td>
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Sense of Achievement

- Researchers are proud of the name “researcher” or “writer.” They don’t say they should write, they just write.
- Researcher’s motivation for writing is different than creative writers, rather than writing for enjoyment, they viewed writing as a tool, rather than an end. They needed it to communicate their findings to a larger audience.
Share Your Resources with Others

You’ll learn more from sharing than from holding.
Doctorate Support Group - Facebook
Persistence

- Never Quit,
- Keep Trying,
- Keep Exploring,
- Overcome Obstacles
- There is No Finish Line
- Write, submit, revise
Thank you for listening

• Passion

• Perseverance

• A little bit of Luck