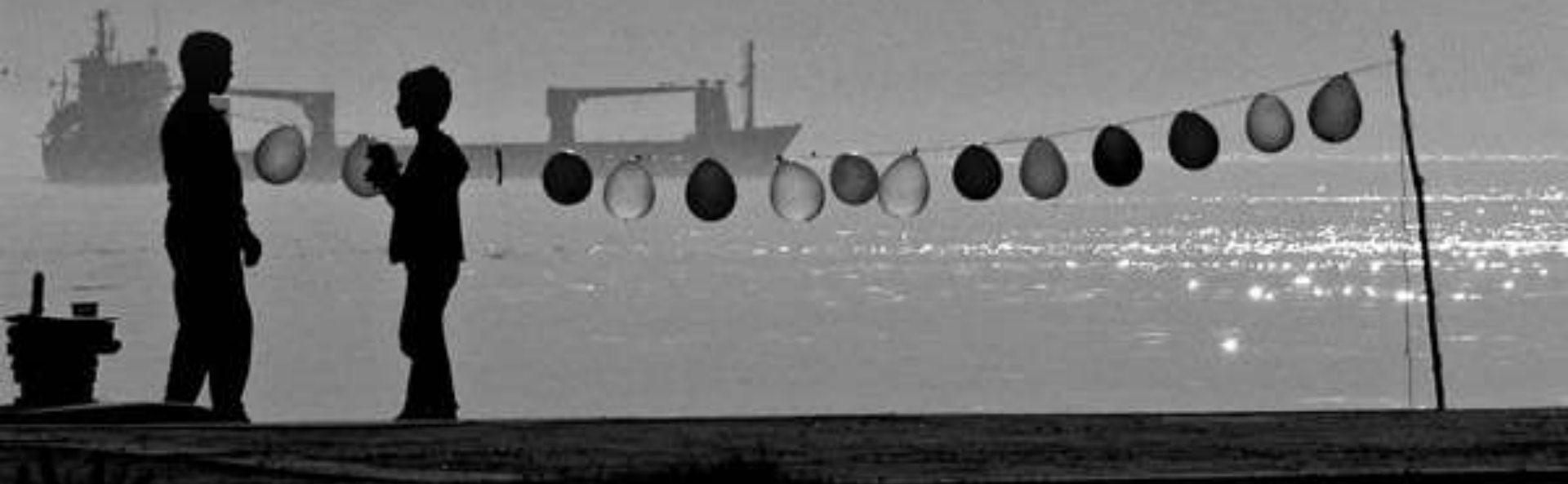


Never explain yourself to any one.
Because the person who likes you doesn't need it,
and the person who dislikes you won't believe it.


pravsworld.com
inspiring you for a better tomorrow



APW 302E

Management Information System



SYNOPSIS

- This course exposes students to MIS and organization, data and information, computer technology and the database management system. The contents include the role of MIS in organizations, the concept of data and information such as representation files and tools, computer technology such as CPU and number systems, input and output, data storage, communication and information system design.



COURSE OBJECTIVES

- What it is?
- How it affects organizations and their employees?
- How it can make businesses more competitive and efficient?



Skills

- The primary aim of this course is to provide the students with the relevant skills, knowledge, and sound understanding of the following areas:
 - Strategic importance of information and knowledge.
 - Basic concepts, scope, and characteristics of information systems.
 - Basic technological issues of information systems.
 - Management and organizational support systems.
 - Internet and security issues.
 - Building information systems.
 - Importance of information systems in creating competitive firms, managing global corporations, and providing useful products and services to customers.



Learning Outcomes

- **understand** the basic concept and scope of MIS.
- **illustrate** the basic technological issues of MIS.
- **appreciate** the strategic role of MIS in the organization.
- **apply** real-world MIS experiences.
- **synthesize** business and socio-legal issues in MIS.



MAIN TEXT BOOK

Laudon, K. C., & Laudon, J. P. (2012).
*Essentials of Management Information
Systems*. New Jersey: Pearson-Prentice
Hall Inc.



OTHER REFERENCES

1. Alter, S. (2002). *Information Systems: The Foundation of E-Business*. Prentice Hall.
2. Baltzan, P. (2013). *Business Driven Technology*. Irwin McGraw-Hill.
3. Haag, S., & Cummings, M. (2013). *Management Information Systems for the Information Age*. New York, Irwin McGraw-Hill.
4. Laudon, K. C., & Laudon, J. P. (2012). *Management Information System: Managing the Digital Firm*. New Jersey: Pearson-Prentice Hall Inc.
5. Laudon, K. C., & Traver, C. G. (2013). *E-Commerce: Business. Technology, Society*, Prentice Hall.
6. McNurlin, B. C., Sprague, R. H. Jnr, & Bui, T. (2009). *Information Systems Management*. Prentice Hall Inc.
7. Marakas, G. M., & O'Brien, J. A. (2013). *Management information systems..* McGraw-Hill/Irwin.
8. Turban, E., & Volonino, L. (2010). *Information Technology for Management: Transforming Organizations in the Digital Economy*. John Wiley & Sons, Inc.
9. Wallace, P. (2013). *Information Systems in Organizations*. New Jersey: Pearson-Prentice Hall Inc.

OTHER REFERENCES

- **WEB REFERENCES**

- <http://www.kmnetwork.com/>

- <http://www.businessweek.com/>

- **DATABASES**

- <http://www.lib.usm.my/equip-usm/custom/dbusm.jsp>



EVALUATION

Mid Term Test

20%

- 60 questions objective, true/false

Project

20%

- Submission date (**last week of March 2009**)
- Form Group (3 persons)

Final Exam

60%



Project Titles

1. E-government
2. Data Warehousing
3. Wireless Internet
4. Phishing, Spamming and security
5. Enterprise Resource Planning
6. E-commerce
7. Internet Addiction
8. Facebook Addiction
9. M-commerce
10. E-payment
11. Decision Support System
12. Executive Support Systems
13. E-procurement
14. Ethics in Information System Usage
15. Cloud Computing
16. Cybersex Addiction



Essay

- Introduction
- Literature Review
- Methodology
- Analysis
- Conclusion
- References



General Information

Office: Room 118, Ext: 3889

Lecture Hall:

Time/Date: Wednesday/11 - 1 pm

Consultation:

e-mail: ramayah@usm.my, ramayah@gmail.com

URL: <http://www.ramayah.com>

Facebook





Ramayah Thurasamy

Update Info Activity Log 4

Timeline About Photos 284 Friends 2,683 More

Sponsored

Performance That Excites shell.com.my



It starts with fuel innovation and ends with driving excitement. Find out more now! 417 people like this.

The new Polo 1.6 volkswagenpolo.com.my



Big on Fun. Now from RM85,888. Test-drive the fun at your Volkswagen dealer today.

Sam Al-shami likes Fuad Alhaddi's status.

Luck Suwan likes Jimmy Lampha's link.

Nor Naiem likes The Monk Who Sold His Ferrari's status.

Kepli Zulkifli Bakar commented on his own photo: "jom cikgu...."

Wahyee Teoh 到底Wahyee Teoh是青尼亞人!

- 青尼亞人的特點是
- [1] 我有一個信念
- [2] 友善
- [3] 活躍
- [4] 坦率

Yu Qing likes Cheng Yee Wa's post in USM Info Sharing

Adbah Zaidah Mobile

Hassan Gholpour Web

Lee Heng Wei Mobile

Abdul Hafaz Ngah Mobile

Gary John Web

Ivy Liew Su Ching Mobile

MORE FRIENDS (240)

Where is University Sains Malaysia & University Putra malaysia located?

Penang, Malaysia

Enter City

Next Skip

Status Photo Place Life Event

What's on your mind?

Salwa BellRay ▸ Ramayah Thurasamy
10 hours ago

tqvm Prof Ramayah Thurasamy

Recent

- 2014
- 2013
- 2012
- 2011
- 2010
- 2009

Izzatty Zetty

Search

T. RAMAYAH

academician & researcher



HOME

PROFILE

PUBLICATIONS

RESEARCH

CONSULTANCY

PEDAGOGY

MEMBERSHIP

Contact Information



Associate Professor T. Ramayah
Room 110, Level 1,
School of Management,
Universiti Sains Malaysia,
11800 Minden,
Penang, Malaysia
Tel: +604 653 3885 ext 3886
Fax: +604-657 7448
e-mail: ramayah@usm.my
ramayah@gmail.com



STUDENT RESOURCES

Welcome to ramayah.com

This website serves as a one-stop resource centre that houses information about my teaching, ongoing research efforts, published works, consultancies as well as course materials for students in the form of lecture notes, tutorial materials, project guides, past year questions, etc. I hope you will find the information in this website useful. Please feel free to contact me should you have any inquiries at all. Thank you for visiting and I wish you all the best in your endeavours.

Announcement for Students

11.07.07 ☀️ - ATP 201 (Sem 1, S.A. 2007/2006) course outline uploaded. [\[download\]](#)
-ATU 397 (Sem 1, S.A. 2007/2006) course outline uploaded. [\[download\]](#)

Recent Appointments

* Guest Editor for Journal of Information Technology Research (JITR) - Special Issue on "The Downside of Technology Adoption". [\[link to website\]](#)

Professor T. Ramayah

Room 118, Level 1,
School of Management,
Universiti Sains Malaysia,
11800 Minden,
Penang, Malaysia.
Tel: 604-653 3888 ext 3889
Fax: 604-657 7448
Email: ramayah@usm.my
ramayah@gmail.com

**STUDENT RESOURCES**

**APW 302E MANAGEMENT
INFORMATION SYSTEM**

**ATW 202 BUSINESS
RESEARCH METHOD**

**ATU 397 MANAGEMENT
RESEARCH**

QUICK LINKS

- [Department of Statistic Malaysia](#)
- [Emerald Insight Database](#)
- [Internet World Statistic](#)
- [The Star Online](#)
- [Universiti Sains Malaysia \(USM\)](#)
- [USM Library Webpage](#)
- [Utusan Malaysia Online](#)
- [Wikipedia - The Free Encyclopedia](#)

6. The 6th European Conference on Intellectual Capital (ECIC 2014), 10th -11th April 2014, Trnava, Slovak Republic.
7. The 9th International Conference on e-Learning (ICEL 2014), 26th – 27th June 2014, Valparaiso, Chile.

International Program Committee (2013)

1. The IEEE International Conference on Industrial Engineering and Engineering Management (IEEM 2013), 10th – 13th December 2013, Bangkok, Thailand.
2. 35th International Conference on INFORMATION, TECHNOLOGY, INTERFACES (ITI 2013), 24th – 27th June 2013, Cavtat, Dubrovnik, Croatia.
3. 6th World Summit on the Knowledge Society (WSKS 2013), 19th – 21st June 2013, Aveiro, Portugal.
4. The Seventh International Conference on Digital Society (ICDS 2012), 24th February – 1st March 2013, Nice, France.
5. 14th European Conference on Knowledge Management (ECKM 2013), 5th – 6th September 2013, Kaunas University of Technology, Kaunas, Lithuania.
6. 4th International Conference on Information Management and Evaluation (ICIME 2013), 13th – 14th May 2013, RMIT International University Vietnam, Ho Chi Minh City, Vietnam.
7. 5th European Conference on Intellectual Capital (ECIC 2013), 11th – 12th April 2013, University of the Basque Country, Bilbao, Spain.
8. 13th European Conference on eGovernment (ECEG 2013), 13th – 14th June 2013, University of Insubria, Como, Italy.
9. 12th European Conference on Research Methodology for Business and Management Studies (ECRM 2013), 4th – 5th July 2013, University of Minho, Guimaraes, Portugal.
10. 8th International Conference on e-Learning (ICEL 2013), 27th – 28th June 2013, The Cape Peninsula University of Technology, Cape Town, South Africa.
11. 15th International Conference on Enterprise Information Systems (ICEIS 2013), 3rd July – 7th July 2013, ESEO, Angers Loire Valley, France.
12. The 2nd International Conference on Intelligent Systems and Applications (INTELLI 2013), 21st - 26th April, 2013, Venice, Italy.
13. 3rd International Conference on Logistics, Informatics and Service Science (LISS 2013), 21st – 24th August 2013, Reading, UK.
14. International Conference of Information and Communication Technology (ICoICT 2013), 20th – 22nd March 2013, Bandung, Indonesia.

HOME

PROFILE

PUBLICATIONS

RESEARCH

CONSULTANCY

TEACHING

MEMBERSHIP

Contact details

Professor T. Ramayah

Room 118, Level 1,
School of Management,
Universiti Sains Malaysia,
11800 Minden,
Penang, Malaysia.
Tel: 604-653 3888 ext 3889
Fax: 604-657 7448
Email: ramayah@usm.my
ramayah@gmail.com



STUDENT RESOURCES

APW 302E MANAGEMENT
INFORMATION SYSTEMATW 202 BUSINESS
RESEARCH METHODATU 397 MANAGEMENT
RESEARCH

QUICK LINKS

- Department of Statistic Malaysia
- Emerald Insight Database
- Internet World Statistic
- The Star Online
- Universiti Sains Malaysia (USM)

Archive for the 'APW 302E Management Information System'
Category

APW 302E Lecture Notes

Posted in *APW 302E Management Information System*, on February 22nd, 2011

The Class will be in VIVA Room, School of Management, Ground Floor, the last room beside the car park.

Course Outline (Updated 18th February 2014)

Introduction Notes

Chapter 1 & 2 (APW 302E)

Please download the following notes for class.

- Chapter 1 [[download](#)]
- Chapter 2 [[download](#)]

Chapter 3 – 6 (APW 302E)

The following notes for Chapters 3 to 6 are uploaded.

- Chapter 3 [[download](#)]
- Chapter 4 [[download](#)]
- Chapter 5 [[download](#)]
- Chapter 6 [[download](#)]

Expectation - Students

- ◆ read the relevant material prior to coming to class,
- ◆ have a list of questions you may want to ask in class,
- ◆ submit your work on time ,
- ◆ punctual for your classes,
- ◆ form your own groups,
- ◆ attend the class, unless unavoidable and switch off all hand-phones during classes.



Expectation - Instructor

- ◆ ensure that the classes are conducted in a conducive manner for learning,
- ◆ be on time,
- ◆ minimize disruptions to schedule (unless unavoidable – I will endeavor to provide sufficient notice of any cancellation),
- ◆ try to answer all your questions in a satisfactory manner,
- ◆ return you assignments/works in a timely manner,
- ◆ provide consultations for those who have problems following the course.



When we wake up in the morning, we have two simple choices.
Go back to sleep and dream, or wake up and chase those dreams.

Choice is yours...


pravsworld.com
inspiring you for a better tomorrow

